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PRESS RELEASE

FOR IMMEDIATE RELEASE
October 10, 2026

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Cupertino Celebrates Hashi Market Opening and Growing Business Momentum

CUPERTINO, CA - The City of Cupertino is pleased to welcome Hashi Market, a New York-based Japanese supermarket and one of several new businesses opening or preparing to open in the community. Located in Cupertino Crossroads shopping center, Hashi Market is bringing new life to a long-vacant retail space that has remained empty since Sprouts Farmers Market closed in 2023. As the store's first West Coast location, Hashi Market brings a new shopping experience to residents and reflects the growing number of businesses choosing to invest in Cupertino.

“Cupertino continues to evolve while staying true to what makes it special,” said Mayor Kitty Moore. “We’re happy to welcome Hashi Market and look forward to seeing them become part of the community.” This year, the City also welcomed several new businesses, including Safar by Karim, Jin Gege & YaoYao, NaiSnow, Miniso, Masakali Indian Cuisine, Charlie’s Tea, BonBon Matcha, Preferred Bank, and HSBC Bank.

The Hashi Market opening comes as several other businesses are currently moving through the City's permitting process, including Barnes & Noble, Specialty's Café & Bakery Taste Buds Kitchen, Kunjip Express, Hokkaido Bakery, More Yogurt, EE Sushi, CoCo Ichibanya Curry House, and DuoDuo Snacks.

“We’re excited to see Hashi Market open its doors and bring new energy to our community. We look forward to welcoming more new businesses that bring their own unique flavor and experiences to Cupertino," said City Manager Tina Kapoor.

Cupertino remains committed to supporting a welcoming environment where businesses of all sizes can succeed, and residents can enjoy a vibrant mix of local destinations. Residents and visitors are encouraged to visit Hashi Market and support our local businesses.