

FRIDAY, SEPTEMBER 11, 2026

CITY MANAGER'S

WEEKLY LETTER TO COUNCIL

Mayor Kitty Moore
Vice Mayor Liang Chao
Councilmember JR Fruen
Councilmember Sheila Mohan
Councilmember R "Ray" Wang

Dear City Council,

I hope this message finds you well. Below, you'll find this week's updates on recent and upcoming City news and events.

NOTEWORTHY UPDATES

Mayor's Chat: Sheriff's Contract Update

The City's ongoing negotiations with Santa Clara County regarding the Sheriff's Office law enforcement services contract remain one of the City's highest priorities. On Wednesday, the Mayor held a special Mayor's Chat to provide an update on the contract negotiations with over 60 people attending online and in person. Council will discuss this item at its September 15 meeting.

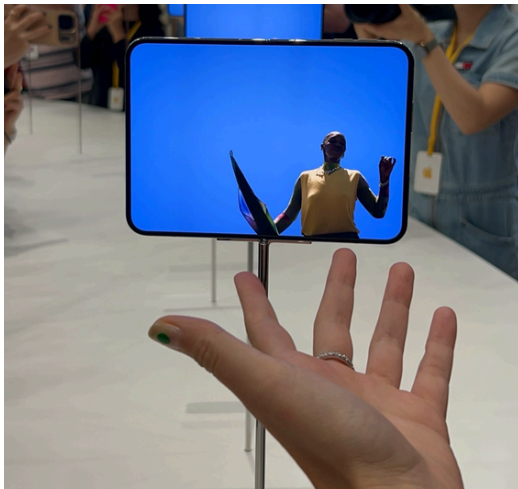


SCENE Fall 2026 Edition Out Now

The latest issue of SCENE is now available! A new season brings new events, important City updates, and resources to help the community plan, prepare, and stay connected. There's plenty to discover in the latest SCENE. You are invited to take a look and see what's coming up this fall. Read the latest issue at cupertino.gov/scene.

Legislative Request For Proposal

Per OCuncil direction a few months ago, the City has released a Request for Proposals (RFP) to secure state legislative advocacy services for the 2027-2028 Legislative Session. This process will allow the City to evaluate and select a state lobbyist who can best represent Cupertino's interests in Sacramento. The deadline to apply is October 6 and the RFP is available at the Business Opportunities page at <https://apps.cupertino.org/bidManagement/index.aspx>.



Special Apple Launch Event

On Wednesday, September 9, I attended Apple's Special Event with Mayor Kitty Moore at Apple Park. The event highlighted Apple's latest technology, including the debut of Apple's first-ever foldable phone, the iPhone Duo. It was great to be part of an event that showcased how innovation originating here in Cupertino continues to influence technology around the world.

Optimist Club Meeting

On Wednesday morning, I attended the Optimist Club breakfast meeting with Mayor Kitty Moore, Assemblymember Patrick Ahrens, and City staff. Assemblymember Ahrens shared updates on his work in Sacramento and both Mayor and Assemblymember discussed issues important to our community, including sheriff's contract, housing, homelessness, and property taxes.



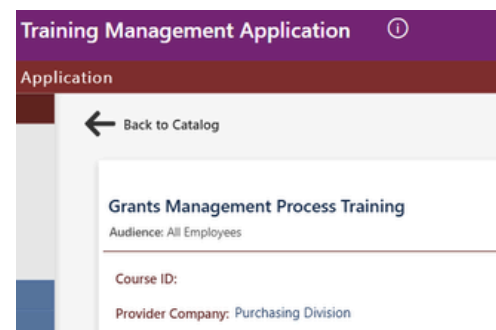


Mayor Moore's Tree Planting Event

Last Saturday, I joined Mayor Kitty Moore and community volunteers for a tree planting event at Blackberry Farm. It was wonderful to see residents come together to help enhance our urban tree canopy and contribute to a greener Cupertino!

Grants Management Process Training

Staff continue to strengthen the City's grants program by offering a Grants Management Process Training to all City staff on September 23rd. The training will build skills in internal procedures and use of the Council Grant Policy. It will also strengthen interdepartmental connections and identify roles/responsibilities, aiding in successful grant applications and award administration.



Permit Fee Scam Alert

The City is warning residents, contractors, and businesses about a nationwide phishing scam involving fraudulent permit fee requests. Scammers may impersonate City staff and use real project or permit information to appear legitimate. The City will never request payment information by email, text, phone, wire transfer, cryptocurrency, or third-party links. If you receive a suspicious message, do not click links, open attachments, or send money. Verify requests by calling 408-777-3228 or emailing permitcenter@cupertino.gov.

Active permit holders should check balances through Accela and make payments only through the City's Permitting Online Portal, at City Hall, or by mail.

ECONOMIC BUZZ

New Small Business Spotlight Program

I'm excited to share the City's newest resource for small businesses: the Cupertino Small Business Spotlight Program. This program highlights local businesses on the City's social media channels, helping residents discover and support the businesses that make Cupertino unique. Small businesses interested in being featured can learn more and submit an interest form at cupertino.gov/spotlight.



Digital Marketing & Branding Business Workshop



On Thursday, September 10, the City, in partnership with the Cupertino Chamber of Commerce and Silicon Valley SBDC, hosted a digital marketing and branding business workshop for local businesses. The workshop provided attendees with practical strategies and tools to build memorable brands, effectively market their businesses through social media, increase visibility, strengthen credibility, and attract ideal customers.

Cupertino Business Outreach Program

This week, City staff visited several local businesses as part of the City's Cupertino Business Outreach Program. Businesses meetings and visits included Advantage Grafix, S&G Carpet and More, Sushi Tani, Shell Gas Station, KML Pharmacy, Four Seasons Int'l Seafood, Hashi Market, and MC Salon. During these visits, staff met with business representatives to discuss their operations, gather feedback, and share information about City resources and initiatives.



RECAP OF MEETINGS AND RESIDENT CONCERNS

Library Aquarium Dedication

On Tuesday, staff attended the Library Aquarium Dedication with Mayor Kitty Moore, Councilmember Mohan, and Councilmember Fruen at the Cupertino Library. The ceremony recognized the two major donors who helped make the project possible. We also reflected on the history of the aquarium project and its restoration.

Property Conditions on Bollinger Road

A resident raised concerns about property conditions near a church property on Bollinger Road. Code Enforcement staff confirmed the site was an active case, issued a Notice of Violation, and worked with the property owner to address the conditions. The site has since been cleaned, and staff will continue to monitor the property for compliance.

Street Sign at Palm Avenue and Foothill Boulevard

A resident requested that the City install a street name sign at the intersection of Palm Avenue and Foothill Boulevard. Staff investigated the request and determined that a street name sign is already installed on the west side of the intersection. However, to improve visibility and better serve the community, staff will evaluate the feasibility of installing an additional sign on the east side of the intersection.

UPCOMING EVENTS



Silicon Valley Fall Festival

Silicon Valley Fall Fest returns to Memorial Park on this Saturday, September 12. This family-friendly community event will feature activities and entertainment throughout the day. Learn more at sv-ff.com.

Annual Workshop on BMR Housing Program

Annually, as the City prepares for the opening of the BMR waitlist, a virtual workshop is facilitated by the City's BMR Administrator (Rise Housing). This year's workshop will occur on Monday, September 14, at 6pm. The workshop will provide an overview of the program, including the process and procedures for joining the waitlist. A recording of the workshop will also be posted on the Housing Division website: [Housing Cupertino CA](#).



National Voter Registration Day

[National Voter Registration Day](#) is coming up on Tuesday, September 15. The Cupertino Library is offering the opportunity for people to register to vote on that day from 10 a.m. to 6 p.m. Learn more on the [County of Santa Clara's Registrar of Voters website](#).

Cupertino Citywide Garage Sale

Cupertino's Citywide Garage Sale is happening Saturday, September 19 and Sunday, September 20! Make space, money, and someone's day by hosting a garage sale. Or search for antiques, clothing, books, and more with an online or printed shopping map. Sellers: Register your sale by Thursday, September 10 to be included on the printed and online shopping maps.



Buyers: Starting Tuesday, September 15, browse the online map or pick up a printed map at Cupertino Library, Quinlan Community Center, or Cupertino Senior Center to plan your shopping route. Learn more at cupertino.gov/garagesale. For waste disposal resources on how to properly remove bulky items, visit cupertino.gov/waste.

Cupertino Fall Bike Fest

Join us on Saturday, September 26 from 9 a.m. to 1 p.m. for Cupertino's annual Fall Bike Fest to celebrate all things bike! There will be bike repair and education, and fun activities including bike and helmet checks, bike decorating, bike blender smoothies, bike-themed art, along with a "Safe Moves City" mini bicycle safety course for kids and two community bike rides. Learn more at cupertino.gov/bikefest.



Project Sentinel Workshop



On Wednesday, September 30, 5pm - 6pm, Project Sentinel will be hosting a virtual workshop on tenant/landlord information and resources. At the event, information will be shared about statewide and local tenant protections in place, tenant/landlord rules and responsibilities, and applicable City of Cupertino Ordinances. The event link is here: [Cupertino Virtual Workshop on Tenant/Landlord Information and Resources \(in English\) | housing.org](https://cupertino.gov/virtual-workshop-on-tenant-landlord-information-and-resources)

Lehigh-Heidelberg Cement Plant and Quarry Annual Meeting

Join Santa Clara County Supervisor Margaret Abe-Koga for a virtual meeting on Wednesday, September 30, from 6 to 7:30 p.m. about the future of the Lehigh/Heidelberg cement plant and Permanente Quarry.



A panel of county, state and local regulators, along with representatives from Heidelberg Materials, will provide updates and answer questions about the Permanente Quarry and the former cement plant located in the hills above Cupertino and Los Altos. Register for the virtual meeting at bit.ly/4qW0oAN

POLITICAL SIGNAGE UPDATE



There is significant public interest in political signage throughout the City. To date, 23 reports related to political signs have been received by Code Enforcement, compared to six reports during the 2024 election cycle. This represents an approximately **283%** increase in reported cases, despite several weeks remaining before the November election.

The substantial rise in complaints has generated concern regarding the demands being placed on City resources and the potential impact on the City's ability to maintain service levels. As complaint volumes continue to increase, staff capacity and resource allocation will require careful consideration to ensure the City can effectively respond to community needs while maintaining service delivery. An **FAQ** page has been developed and distributed via the City's e-notification system with simple easy-to-understand format.

Hope you have a wonderful weekend, and thank you for your continued support!

WARM REGARDS,

A handwritten signature in blue ink, appearing to read 'Tina Kapoor'.

Tina Kapoor
CITY MANAGER