

FRIDAY, SEPTEMBER 19, 2025

CITY MANAGER'S

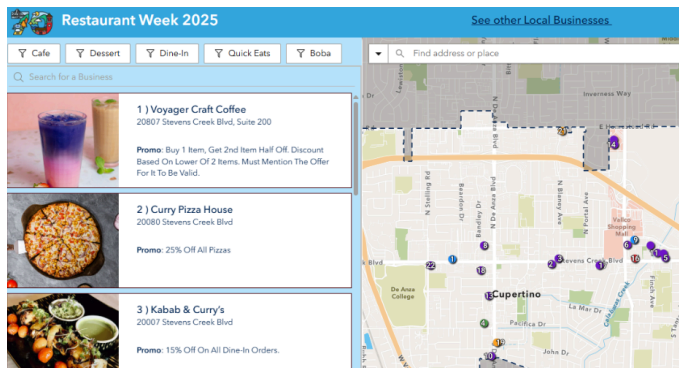
WEEKLY LETTER TO COUNCIL

Mayor Liang Chao
Vice Mayor Kitty Moore
Councilmember JR Fruen
Councilmember Sheila Mohan
Councilmember R "Ray" Wang

Dear City Council,

I hope this message finds you well. Please find below this week's updates on recent and upcoming City news and events.

GENERAL UPDATES



Restaurant Week Promotion

Community outreach for Cupertino's upcoming Restaurant Week continued this week with several key promotional efforts. The week began with campaign promotion at Saturday's Fall Fest event, where postcards were distributed to community members to raise awareness and generate interest.

Earlier this week, an interactive map highlighting the 22 participating restaurants and their special promotions was published here: [Restaurant Week Map](#), providing residents with an easy way to explore dining options. To further boost visibility, a "Dine Local. Dine in Cupertino." banner will be installed on Stevens Creek Boulevard at Portal Avenue. Additional outreach efforts include continued postcard distribution at community events, as well as providing participating businesses with Restaurant Week-branded posters and window clings to display at their storefronts.

New Appointments to Housing Commission and Economic Development Committee

On Monday, the City Council completed its interviews and made appointments to the Housing Commission and Economic Development Committee. Jasmine Jose (Business Representative) and Ram Sripathi (Community Member Representative) have been appointed to the Housing Commission. Claudio Bono (Hospitality/Tourism), Selina Kaing (Technology), Jane Lin (Commercial Real Estate), Manjari Asawa (Education), and Hiuwai (Jennifer) Yip (Retail/Small Business) will serve on the Economic Development Committee. Please see the press release [here](#).





Mayor and Commission Chairs Select 2025 CREST Awardees

On Wednesday, September 17, Mayor Chao hosted the regular Mayor and Commission Chair Meeting at the Quinlan Community Center. Commission Chairs shared updates from their respective bodies and cast votes for the 2025 CREST Awards, selecting top choices in each of the five award categories. The meeting also provided a valuable opportunity to strengthen collaboration across commissions and celebrate community achievements.

Special thanks to the Taiwan Economic and Cultural Center for providing mooncakes and to Zhao Zhao's Tea, a Cupertino-based business, for graciously preparing teas for the group.

Community Survey on Housing Challenges and Displacement

The City of Cupertino, along with other county jurisdictions, is studying displacement and how it affects renters throughout the region.

Community members are invited to participate in an [online survey](#) to share experiences, concerns, and views on preventing displacement in our community. The feedback will help the City better understand housing challenges in Cupertino and develop strategies to address displacement. More information about this initiative can be found at <https://santaclara.letstalkhousing.org>



Cupertino Receives Additional SVCE Grant Funding

The SVCE Board has voted to distribute additional grant funds to all 13-member agencies. This \$38,461 increase brings Cupertino's allocation to \$225,230. Staff has been coordinating to apply these funds toward the Service Center electric vehicle charging station installation project which will help meet electric fleet vehicle requirements.

Legislative Request For Proposal

The City of Cupertino is releasing a Request for Proposals (RFP) to secure state legislative advocacy services. This process will allow the City to evaluate and select a state lobbyist who can best represent Cupertino's interests in Sacramento. The RFP will be available at the [Business Opportunities page](#) on September 22, deadline to apply is October 10. Staff will conduct outreach to ensure a strong pool of applicants and Council is requested to forward potential candidates, to staff.



Upcoming Budget Format Focus Group



The City is exploring a transition from presenting the annual budget in a static PDF format to a more interactive and accessible format using OpenGov Stories. This platform allows residents to explore the budget through dynamic visuals, narrative explanations, and user-friendly navigation. The City would like the community's feedback to help guide this change. A survey will be sent out to the community during the week of September 22nd.

In addition, the City will be hosting a Budget Format Focus Group on Wednesday, October 15, from 5-7pm at City Hall Conference Room C to share feedback and review the survey data regarding the transition from the City's current budget document to a new interactive online budget format. Registration information will be provided during the week of September 22nd. Space will be limited to 10 participants.

MEETINGS AND RESIDENT CONCERNS

Meeting with SVCC and Cupertino City Leadership

On September 18, Economic Development Manager Daniel Degu attended a meeting on my behalf with the CEO of the Silicon Valley Central Chamber of Commerce and Councilmember Mohan to prepare for the 2026 Games. The discussion focused on opportunities to showcase local businesses, strengthen community partnerships, and position Cupertino to benefit from increased regional visibility and economic activity.

Foothill-De Anza Community College District Welcome Day

De Anza College held its annual Welcome Day today bringing together students, faculty, and community members to kick off the academic year. The event offered new and returning students an opportunity to meet instructors, explore resources, and build community on campus.

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Mary Avenue Villas Project Meeting

On Thursday, I met with concerned residents and their attorney to discuss the Mary Avenue Villas project. Staff from the Community Development Department, Public Works, and the City Attorney's Office also participated in the discussion.

Resident Concern: Speeding on Prospect Road

Residents have raised ongoing concerns about speeding on Prospect Road, including a recent report showing a vehicle traveling 89 mph in a 30 mph zone. The Sheriff's Office was promptly engaged. Their traffic team reviewed the location and found that the speed survey is expired and that the 89 mph reading was a faulty capture. Maintenance of the radar sign has been initiated as a follow up. Staff will continue to evaluate conditions, collect data, and work with partner agencies to assess potential safety measures.

KUDOS RECIEVED

Appreciation from Newly Appointed Committee Members

Several of the newly appointed members of the Economic Development Committee expressed gratitude to the City Council for the opportunity to serve and called out Deputy City Clerk, Lauren Sapudar for her outstanding work managing the extensive recruitment and interviews process. The message highlighted a commitment to supporting sustainable growth, championing small and diverse businesses, and fostering innovation while preserving Cupertino's values.



Wishing you a wonderful weekend. Thank you for your continued support!

WARM REGARDS,

A handwritten signature in dark ink, appearing to read 'Tina Kapoor'.

Tina Kapoor

INTERIM CITY MANAGER