



CITY OF CUPERTINO

SPONSORSHIP OPPORTUNITIES 2025-2026





CUPERTINO

Sponsorship Overview

The City of Cupertino's Parks and Recreation Department has been committed to bringing family-oriented events to the residents of our community and surrounding areas. The purpose of receiving sponsorships for the events is to lessen the impact on the City funds by offsetting the cost of the community events and to provide partnership opportunities for local businesses and organizations.

Event Dates

Monster Mash

October 25, 2025



Teen Speaker Series

November 22, 2025



Tree Lighting

December 5, 2025



Breakfast with Santa

December 6, 2025



Cupertino Cafe

December 13, 2025



Santa Visits

Weekends in Dec



Big Bunny 5K

March 7, 2026



Teen Resource Fair

March 21, 2026



HACK Cupertino

Saturday to Sunday,
April 11 to 12, 2026



Summer Concerts

Thursdays,
June to August



4th of July

July 4, 2026



Movies in the Park

Fridays in August





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Monster Mash

Saturday, October 25, 2025

Audience type: Families

Est. Attendance: 400



Tree Lighting

Friday, December 5, 2025

Audience type: Families

Est. Attendance: 600



Breakfast with Santa

Saturday, December 6, 2025

Audience type: Families

Est. Attendance: 300



Cupertino Cafe

Saturday, December 13, 2025

Audience type: Teens

Est. Attendance: 100



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Big Bunny 5K

Saturday, March 7, 2026

Audience type: Community
Est. Attendance: 1,000



Teen Resource Fair

Saturday, March 21, 2026

Audience type: Teens
Est. Attendance: 300



Hack Cupertino

Saturday to Sunday,
April 11 to 12, 2026

Audience type: Teens
Est. Attendance: 150



July 4th

Saturday, July 4, 2026

Audience type: Community
Est. Attendance: 2,000

SPONSORSHIP BREAKDOWN

SPONSORSHIP LEVELS AND BENEFITS	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL
Advertising:			
<i>Name/Logo on event flyers</i>			◆
<i>Company name listed on website</i>	◆	◆	◆
<i>Recognition during event</i>	◆	◆	◆
<i>Placement of (1) banner within the event (sponsor provides)</i>	◆	◆	◆
<i>Company featured in social media promotion</i>		◆	◆
On-site Involvement:			
<i>Complimentary booth space at event</i>	◆	◆	◆
<i>Opportunity to give out information to the public</i>		◆	◆
<i>City provides table and chairs</i>			◆
<i>Sponsor provides table and chairs</i>	◆	◆	
<i>Slideshow advertisement (movies & indoor events)</i>		◆	◆
<i>Opportunity to speak at events (movies, Big Bunny, concerts, Hack)</i>			◆

SPONSORSHIP FEES BREAKDOWN

Please check the applicable boxes below to confirm event(s) and level of sponsorship participation.
Multi-Event fee is only applicable for sponsors who sign up for at least THREE events.

Select Event(s)			Bronze Level		Silver Level		Gold Level	
☐		Single Event Fee:	☐	\$300	☐	\$550	☐	\$800
☐		Multi Event Fee:	☐	\$200	☐	\$450	☐	\$700
☐		Single Event Fee:	☐	\$150	☐	\$400	☐	\$650
☐		Multi Event Fee:	☐	N/A	☐	\$350	☐	\$600
☐		Single Event Fee:	☐	\$300	☐	\$550	☐	\$800
☐		Multi Event Fee:	☐	\$200	☐	\$450	☐	\$700
☐		Single Event Fee:	☐	\$150	☐	\$400	☐	\$650
☐		Multi Event Fee:	☐	N/A	☐	\$350	☐	\$600
☐		Single Event Fee:	☐	\$150	☐	\$400	☐	\$650
☐		Multi Event Fee:	☐	N/A	☐	\$350	☐	\$600
☐		Single Event Fee:	☐	\$300	☐	\$550	☐	\$800
☐		Multi Event Fee:	☐	\$200	☐	\$450	☐	\$700
☐		Single Event Fee:	☐	\$500	☐	\$750	☐	\$1,000
☐		Multi Event Fee:	☐	\$400	☐	\$650	☐	\$900
☐		Single Event Fee:	☐	\$150	☐	\$400	☐	\$650
☐		Multi Event Fee:	☐	N/A	☐	\$300	☐	\$600
☐		Single Event Fee:	☐	\$150	☐	\$400	☐	\$650
☐		Multi Event Fee:	☐	N/A	☐	\$300	☐	\$550
☐		Single Event Fee:	☐	\$750	☐	\$1,000	☐	\$1,250
☐		Multi Event Fee:	☐	\$600	☐	\$850	☐	\$1,100
☐		Single Event Fee:	☐	\$750	☐	\$1,000	☐	\$1,250
☐		Multi Event Fee:	☐	\$600	☐	\$850	☐	\$1,100
☐		Single Event Fee:	☐	\$750	☐	\$1,000	☐	\$1,250
☐		Multi Event Fee:	☐	\$600	☐	\$850	☐	\$1,100



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SPONSOR INFORMATION

REQUIRED SECTION

Organization/ Business Name:			
Primary Contact Name:		Email:	
Phone Number:		Cell Phone:	
Address:		City/State/Zip:	
On-Site Contact Name:		Website:	
On-Site Contact Number:		Business Type:	

SPONSOR SIGNATURE

REQUIRED SECTION

Print Name:			
Signature:		Date:	

CITY STAFF REVIEW

**Office Use Only*

Print Name:		Date:	
Signature:		Approved:	Yes No

Please submit completed form to Christinal@cupertino.gov. All applications are subject to acceptance by the City of Cupertino Parks and Recreation Department. Once your application has been reviewed, you will be sent additional information.